### **Charlotte Region Weekly Market Activity Report**



A research tool provided by the Canopy Realtor® Association FOR MORE INFORMATION CONTACT A REALTOR®

### For Week Ending September 14, 2024

Data current as of September 23, 2024

Mortgage activity surged the week ending September 13, 2024, as falling interest rates boost borrower demand nationwide. The Mortgage Bankers Association reports mortgage loan application volume increased 14.2% on a seasonally adjusted basis from the previous week, with purchase applications up 5%, while refinance applications jumped 24% from one week earlier.

In the Charlotte region, for the week ending September 14:

- New Listings increased 12.5% to 1,185
- Pending Sales increased 23.1% to 902
- Inventory increased 48.5% to 9,251

#### For the month of August:

- Median Sales Price increased 3.0% to \$396.521
- List to Close decreased 2.4% to 81
- Percent of Original List Price Received decreased 1.4% to 96.6%
- Months Supply of Homes for Sale increased 58.8% to 2.7

### **Ouick Facts**

+ 12.5%	+ 23.1%	+ 48.5%
Change in	Change in	Change in
New Listings	Pending Sales	Inventory

The Charlotte Region report includes Alexander, Anson, Cabarrus, Catawba, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Rowan, Stanly and Union counties in North Carolina, and Chester, Chesterfield, Lancaster and York counties in South Carolina. Comprised of single-family properties, townhomes and condominiums combined. Data is refreshed regularly to capture changes in market activity. Figures shown may be different than previously reported. Percent changes are calculated using rounded figures.

#### **Metrics by Week New Listings Pending Sales** Inventory of Homes for Sale **Metrics by Month** List to Close 5 Days on Market Until Sale 6 Cumulative Days on Market Until Sale 7 Median Sales Price 9 Average Sales Price Percent of Original List Price Received 10 Housing Affordability Index 11

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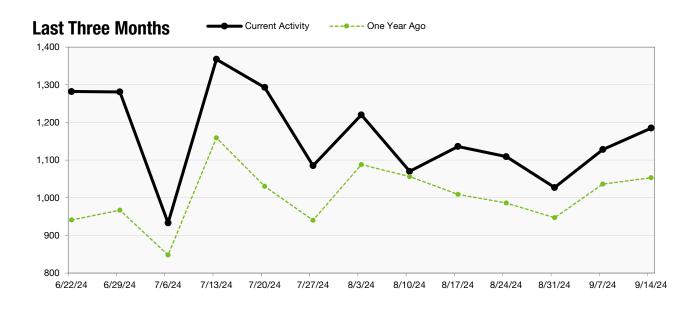
Months Supply of Homes for Sale

12

## **New Listings**

A count of the properties that have been newly listed on the market in a given week.



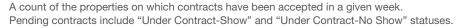


For the Week Ending	Current Activity	One Year Ago	+/-
6/22/2024	1,282	941	+ 36.2%
6/29/2024	1,281	967	+ 32.5%
7/6/2024	933	848	+ 10.0%
7/13/2024	1,368	1,159	+ 18.0%
7/20/2024	1,293	1,030	+ 25.5%
7/27/2024	1,085	940	+ 15.4%
8/3/2024	1,220	1,088	+ 12.1%
8/10/2024	1,070	1,056	+ 1.3%
8/17/2024	1,136	1,009	+ 12.6%
8/24/2024	1,109	986	+ 12.5%
8/31/2024	1,027	947	+ 8.4%
9/7/2024	1,128	1,036	+ 8.9%
9/14/2024	1,185	1,053	+ 12.5%
3-Month Total	15.117	13.060	+ 15.8%

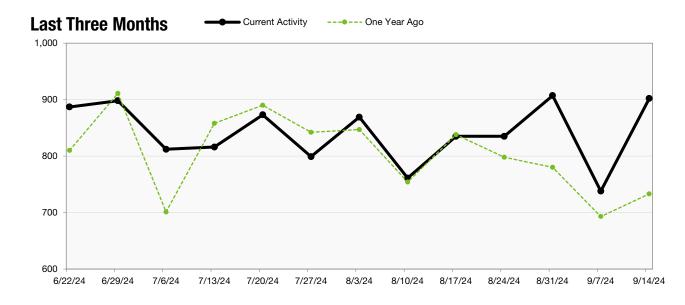
#### **Historical New Listing Activity**



### **Pending Sales**







For the Week Ending	Current Activity	One Year Ago	+/-
6/22/2024	887	810	+ 9.5%
6/29/2024	898	911	- 1.4%
7/6/2024	812	701	+ 15.8%
7/13/2024	816	858	- 4.9%
7/20/2024	873	890	- 1.9%
7/27/2024	799	842	- 5.1%
8/3/2024	869	847	+ 2.6%
8/10/2024	761	754	+ 0.9%
8/17/2024	835	838	- 0.4%
8/24/2024	835	798	+ 4.6%
8/31/2024	907	780	+ 16.3%
9/7/2024	738	693	+ 6.5%
9/14/2024	902	733	+ 23.1%
3-Month Total	10,932	10,455	+ 4.6%

#### **Historical Pending Sales Activity**

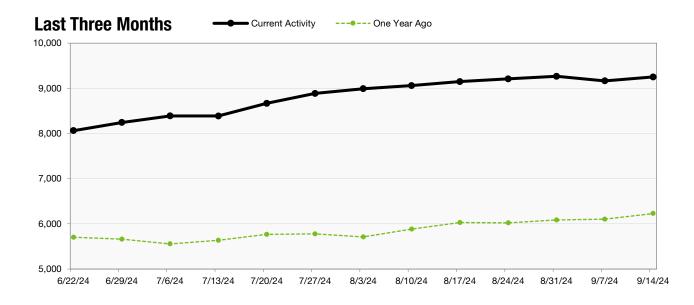


CanopyMLS, Inc. did not include "showable" under contract listings in the **Pending Sales** stats before July 2012. Listing agents report listings as **Under Contract-Show** earlier in the transaction. As a result, **Pending Sales** stats trend higher since July 2012. | Data is refreshed regularly to capture changes in market activity so figures shown may be different than previously reported.

## **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given week.





For the Week Ending	Current Activity	One Year Ago	+/-
6/22/2024	8,063	5,704	+ 41.4%
6/29/2024	8,243	5,659	+ 45.7%
7/6/2024	8,388	5,557	+ 50.9%
7/13/2024	8,386	5,635	+ 48.8%
7/20/2024	8,667	5,766	+ 50.3%
7/27/2024	8,886	5,778	+ 53.8%
8/3/2024	8,991	5,712	+ 57.4%
8/10/2024	9,059	5,884	+ 54.0%
8/17/2024	9,148	6,029	+ 51.7%
8/24/2024	9,209	6,023	+ 52.9%
8/31/2024	9,266	6,087	+ 52.2%
9/7/2024	9,165	6,102	+ 50.2%
9/14/2024	9,251	6,230	+ 48.5%
3-Month Avg	8,825	5,859	+ 50.6%

#### **Historical Inventory Activity**

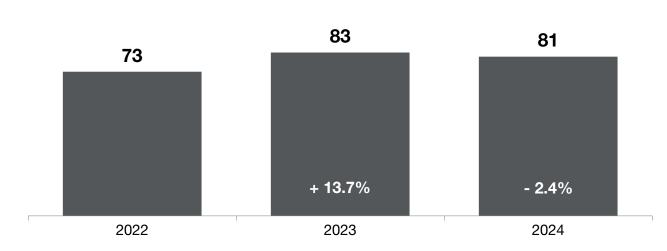


### **List to Close**

"List to Close" provides the total number of days specific to the MLS number from "Listing Date" to "Sold Date."







Month	Current Activity	One Year Previous	+/-
September 2023	80	79	+ 1.3%
October 2023	81	84	- 3.6%
November 2023	85	91	- 6.6%
December 2023	86	100	- 14.0%
January 2024	95	106	- 10.4%
February 2024	93	102	- 8.8%
March 2024	89	100	- 11.0%
April 2024	84	90	- 6.7%
May 2024	81	83	- 2.4%
June 2024	78	81	- 3.7%
July 2024	81	78	+ 3.8%
August 2024	81	83	- 2.4%
12-Month Avg	84	89	- 5.6%

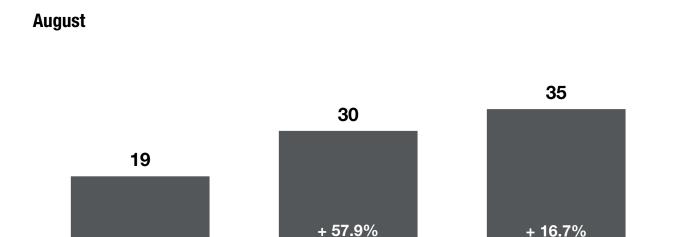
#### **Historical List to Close**



# **Days on Market**



Days on Market (DOM) tracks the days on market for a property specific to the MLS number. DOM accrues for "Active" and "Under Contract-Show" statuses. DOM does not include any days that the listing is in "Under Contract-No Show," "Temporarily off Market," "Closed/Sold," "Expired" and "Withdrawn" statuses.



2023

Month	Current Activity	One Year Previous	+/-
September 2023	29	23	+ 26.1%
October 2023	32	28	+ 14.3%
November 2023	33	35	- 5.7%
December 2023	35	41	- 14.6%
January 2024	42	46	- 8.7%
February 2024	45	48	- 6.3%
March 2024	42	49	- 14.3%
April 2024	37	40	- 7.5%
May 2024	34	34	0.0%
June 2024	31	30	+ 3.3%
July 2024	35	29	+ 20.7%
August 2024	35	30	+ 16.7%
12-Month Avg	35	35	0.0%

#### **Historical Days on Market**

2022

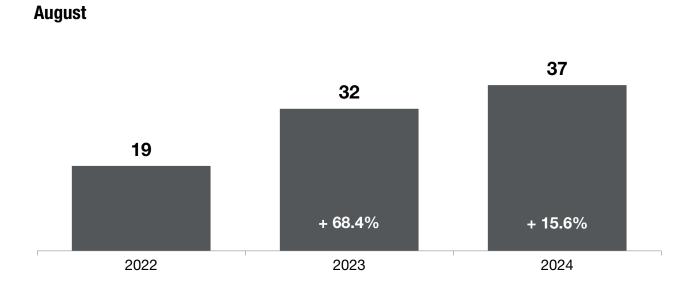


2024

# **Cumulative Days on Market**



Cumulative Days on Market (CDOM) functions like Days on Market (DOM); except CDOM tracks the DOM for a property over multiple listings on the property. When a new listing is entered, the CDOM only resets to zero if the previous listing closed (sold) or if the previous listing has been off the market (expired or withdrawn) for more than 90 days.



Month	Current Activity	One Year Previous	+/-
September 2023	31	24	+ 29.2%
October 2023	34	29	+ 17.2%
November 2023	35	33	+ 6.1%
December 2023	37	42	- 11.9%
January 2024	46	47	- 2.1%
February 2024	49	52	- 5.8%
March 2024	46	53	- 13.2%
April 2024	42	44	- 4.5%
May 2024	37	37	0.0%
June 2024	35	32	+ 9.4%
July 2024	37	31	+ 19.4%
August 2024	37	32	+ 15.6%
12-Month Avg	39	37	+ 5.4%

#### **Historical Cumulative Days on Market**

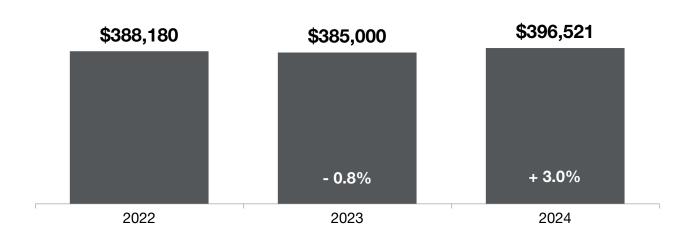


### **Median Sales Price**

Median price point for all closed sales, not accounting for seller concessions, in a given month.



#### **August**



Month	Current Activity	One Year Previous	+/-
September 2023	\$380,000	\$380,000	0.0%
October 2023	\$380,000	\$380,000	0.0%
November 2023	\$377,900	\$381,230	- 0.9%
December 2023	\$370,000	\$370,000	0.0%
January 2024	\$374,644	\$375,000	- 0.1%
February 2024	\$385,000	\$353,100	+ 9.0%
March 2024	\$385,000	\$368,500	+ 4.5%
April 2024	\$391,000	\$375,000	+ 4.3%
May 2024	\$400,000	\$385,000	+ 3.9%
June 2024	\$405,528	\$388,050	+ 4.5%
July 2024	\$400,515	\$390,000	+ 2.7%
August 2024	\$396,521	\$385,000	+ 3.0%
12-Month Avg	\$388,000	\$378,050	+ 2.6%

#### **Historical Median Sales Price**

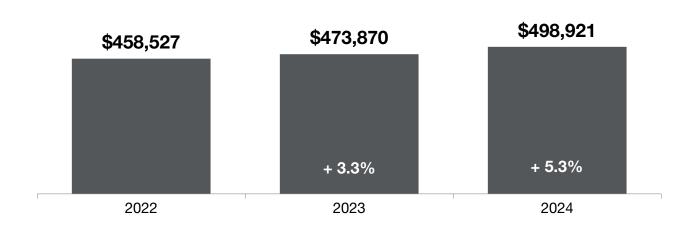


# **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



#### **August**



Month	Current Activity	One Year Previous	+/-
September 2023	\$469,419	\$448,365	+ 4.7%
October 2023	\$465,612	\$457,216	+ 1.8%
November 2023	\$450,239	\$442,750	+ 1.7%
December 2023	\$457,809	\$435,105	+ 5.2%
January 2024	\$450,062	\$418,300	+ 7.6%
February 2024	\$465,255	\$420,070	+ 10.8%
March 2024	\$479,161	\$443,119	+ 8.1%
April 2024	\$499,966	\$457,928	+ 9.2%
May 2024	\$522,299	\$481,454	+ 8.5%
June 2024	\$520,368	\$485,324	+ 7.2%
July 2024	\$508,515	\$473,544	+ 7.4%
August 2024	\$498,921	\$473,870	+ 5.3%
12-Month Avg	\$485,799	\$455,905	+ 6.6%

#### **Historical Average Sales Price**

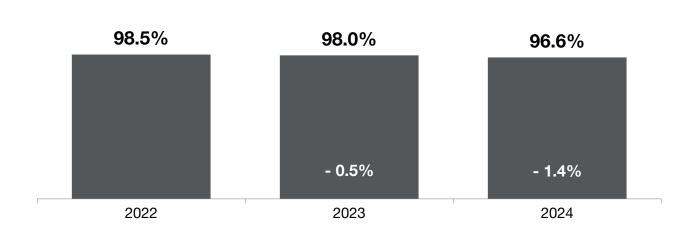


## **Percent of Original List Price Received**



Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

#### **August**



Month	Current Activity	One Year Previous	+/-
September 2023	97.6%	97.2%	+ 0.4%
October 2023	97.4%	96.5%	+ 0.9%
November 2023	96.9%	95.7%	+ 1.3%
December 2023	96.3%	94.8%	+ 1.6%
January 2024	96.4%	94.7%	+ 1.8%
February 2024	96.8%	95.3%	+ 1.6%
March 2024	97.3%	96.2%	+ 1.1%
April 2024	97.8%	97.5%	+ 0.3%
May 2024	97.8%	98.0%	- 0.2%
June 2024	97.6%	98.5%	- 0.9%
July 2024	96.9%	98.4%	- 1.5%
August 2024	96.6%	98.0%	- 1.4%
12-Month Avg	97.2%	96.9%	+ 0.3%

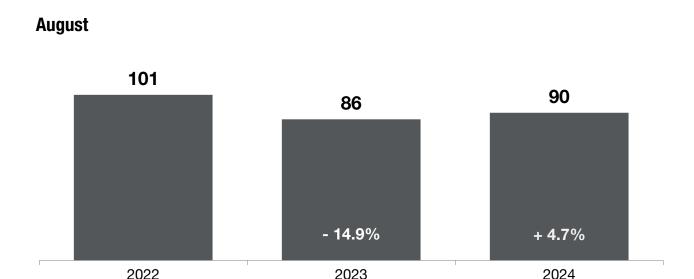
#### **Historical Percent of Original List Price Received**



# **Housing Affordability Index**



This index measures housing affordability for the region. For example, an index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



Month	Current Activity	One Year Previous	+/-
September 2023	86	95	- 9.5%
October 2023	83	88	- 5.7%
November 2023	87	91	- 4.4%
December 2023	94	95	- 1.1%
January 2024	92	96	- 4.2%
February 2024	88	99	- 11.1%
March 2024	89	97	- 8.2%
April 2024	85	94	- 9.6%
May 2024	84	90	- 6.7%
June 2024	84	89	- 5.6%
July 2024	85	88	- 3.4%
August 2024	90	86	+ 4.7%
12-Month Avg	87	92	- 5.4%

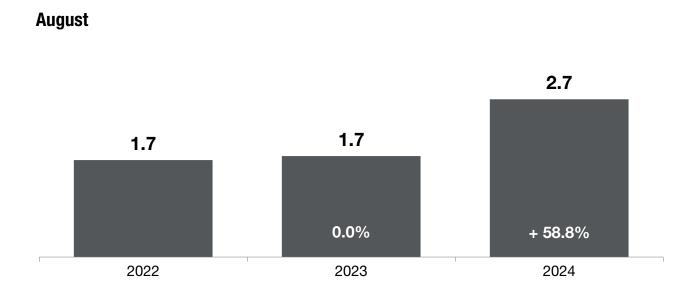
#### **Historical Housing Affordability Index**



### **Months Supply of Homes for Sale**







Month	Current Activity	One Year Previous	+/-
September 2023	1.9	1.8	+ 5.6%
October 2023	2.0	1.9	+ 5.3%
November 2023	2.1	1.9	+ 10.5%
December 2023	1.9	1.8	+ 5.6%
January 2024	1.8	1.6	+ 12.5%
February 2024	1.8	1.4	+ 28.6%
March 2024	1.9	1.5	+ 26.7%
April 2024	2.0	1.5	+ 33.3%
May 2024	2.3	1.5	+ 53.3%
June 2024	2.5	1.6	+ 56.3%
July 2024	2.6	1.6	+ 62.5%
August 2024	2.7	1.7	+ 58.8%
12-Month Avg	2.1	1.6	+ 31.3%

#### **Historical Months Supply of Inventory**



CanopyMLS, Inc. did not include "showable" under contract listings in the **Pending Sales** stats before July 2012. Listing agents report listings as **Under Contract-Show** earlier in the transaction. As a result, **Months Supply of Homes for Sale** stats trend lower since July 2012. | Data is refreshed regularly to capture changes in market activity so figures shown may be different than previously reported.